

# L'Auberge DEL MAR

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To whom it may concern,

I am happy to provide a letter of reference for Sixteenfifty. I have been working with them since last year and, with their help, was able to launch our new restaurant and spa and update our entire website and collateral. Their creative sense along with their ability to deliver on tight deadlines has made them an invaluable partner.

Our signature restaurant, KITCHEN 1540, recently won "Best New Restaurant" in the Ranch and Coast Magazine's reader poll. For our restaurant launch, Sixteenfifty created everything from uniforms to menus. They also created a keepsake menu for the prestigious James Beard Dinner we hosted in New York and were also on-hand to video tape the dinner, producing a piece that was quite entertaining and truly captured the essence of the event.

Spa L'Auberge was launched in March 2009. Sixteenfifty created all the printed materials and signage as well as the uniforms. They also launched a successful direct mail campaign to 6000+ local residents. Their incredibly talented staff uses each opportunity to showcase their artistic gifts. None of their work is main-stream. Instead, you can count on something truly unique that represents the spirit of the project.

The staff at Sixteenfifty always goes the extra mile. They consistently do extra work beyond the scope of the project and most importantly, they deliver on their promises. I plan to use them for all of my future projects.

Best regards,



Francine Williams  
Director of Sales and Marketing  
L'Auberge Del Mar

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